



2026

AN UNSUAL DESTINATION





Welcome to Nîmes !



Irene Fanton

Promotion Manager Nîmes Tourism
Board & Convention Bureau



VENIR À NÎMES — CONNECTIONS



AIRPORTS

Nîmes Grande Provence Méditerranée :

5 mil (8km) from Nîmes city centre
20 min by car

Montpellier Méditerranée :

27 mil (45 km) from Nîmes
35 min by car

Marseille Provence :

68 mil (110 km) from Nîmes
1h10 min by car

Paris Roissy- Charles de Gaulle :

2h50 min by train – TGV line (direct)

Toulouse Blagnac :

189 (305 km) from Nîmes
2h50 min by car or train

Nice Côte d'Azur :

169 mil (273 km)
2h40 min by car

TRAINS

2 railway stations, 1 of which is 5 min's walk from the Arena

2h50 min from Paris – TGV line (direct)

1h20 min from Lyon – TGV line (direct)

1h from Marseille

3h40 min from Barcelona – AVE line (direct)

HIGHWAYS

A54 from Italie, Côte d'Azur, Marseille, Arles

A7 from Lyon, Valence, Avignon

A9 from Spain, Perpignan, Carcassonne, Montpellier

2h30 from Lyon

1h30 from Marseille

40 min from Montpellier

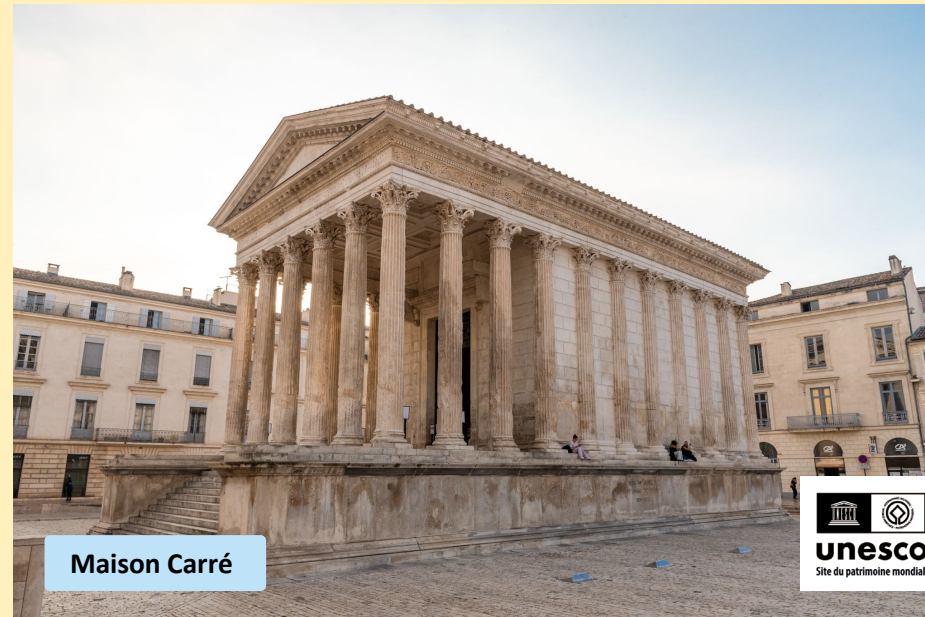
An exceptional Roman heritage

The greatest designers and artists
are signing today's town

Nîmes's Maison Carrée
Listed as a UNESCO WH site



Les Arènes



Maison Carrée



La Tour Magne

Dualism: a dialogue between past & present...



The greatest designers & artists are signing today's town : the street art



Nîmes : a city on a human scale, shopping, terraces, the art of strolling



Crafts & local products



Gastronomy: + 12 P.D.O. products, the oldest & largest vineyard in France



Tapenade



Brandade



Les vins Costières de Nîmes

Costières de Nîmes wines



Halles de Nîmes

Gastronomy: 5 Michelin-starred restaurants



A sparkling city all year long : 4 seasons of festivals & events

Flamenco Festival, winter, Local & Craft markets, summer & autumn...



Feria, spring & autumn



The Roman Week, spring

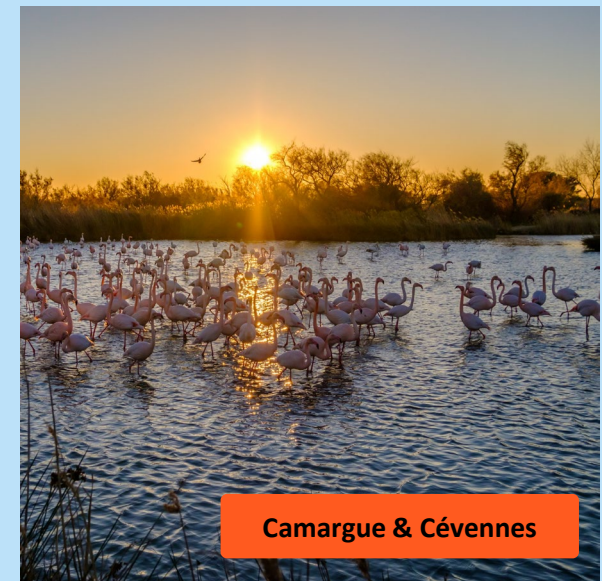


Nîmes' Festival, summer

Nîmes : two 18-hole golf courses



**Nîmes: a
territory
offering calm,
nature, outdoor
activities,
UNESCO sites
and an
environmentally
friendly tourism**





Nîmes Tourisme Convention Bureau obtains ISO 20121:2025 certification

since May 2025

Nîmes Tourism & Convention Bureau has officially been certified by SGS in accordance with the ISO 20121:2024 standard for the following activities: destination promotion, ticketing and visitor reception, Convention Bureau operations, and leisure event management.

ISO 20121 is the leading international standard for sustainable event management, designed to frame and reduce the environmental, social, and economic impacts of events. It is based on a voluntary and progressive approach, guided by the principles of continuous improvement.

Our team is proud and fully committed to this responsible approach, which serves as a true driver of progress for our organization.

<https://nimes-tourisme.com/nimes-tourisme-congres-obtient-la-certification-iso-20121-2024/>



OUR SUSTAINABLE DEVELOPMENT AND SOCIAL RESPONSIBILITY POLICY APPROACH ISO 20121 STANDARD



OUR MISSION

Nîmes Tourism board & Convention Bureau is the key point of contact for discovering, advising on, and organizing leisure and business stays in the destination. Through its services dedicated to hospitality, attractiveness, sales, and communication, the entire Nîmes Tourism board & Convention Bureau team meets the high expectations of local authorities, visitors, and tourism professionals in terms of hospitality quality, offer development, and qualification. Our Convention Bureau, with over 38 years of experience serving the region, demonstrates a continually renewed ability to imagine original and sustainable solutions for hosting professional events. These events benefit the full range of businesses across the destination, now expanded to include the 38 municipalities of Nîmes Métropole. The scope of our activities includes destination promotion, ticketing and reception services, the Convention Bureau – Business Tourism Events, and Leisure Tourism Events. In addition to our existing certifications – Qualité Tourisme, Tourisme & Handicap, and Category 1 Tourist Office – our ISO 20121 certification obtained at the end of April 2025 enables us to create a positive dynamic within the destination, promoting more sustainable tourism and continuing to support our partners in achieving responsible certifications.



OUR VALUES

Satisfaction:
« Working together for everyone's well-being, by valuing each contribution. »
Listening:
« Attentive to your feedback, for continuous improvement. »
Passion:
« A dedicated and passionate team driven by its mission: to offer visitors an exceptional welcome experience. »
Commitment:
« Committed to promoting Nîmes and all its stakeholders. »



OUR PRINCIPLES

Nîmes Tourism board & Convention Bureau integrates, in a cross-cutting manner, the duties of transparency by providing regular information to our internal and external stakeholders throughout the project; inclusion by consulting stakeholders and taking their expectations into account; vigilance by managing the impacts of our activities and ensuring continuous training to reinforce awareness and understanding of sustainable development issues; and integrity by complying with applicable laws and regulations and ensuring that our activities are carried out ethically and in accordance with legal standards.



OUR COMMITMENTS

The management of Nîmes Tourism board & Convention Bureau is committed to implementing, evaluating, and continuously improving its responsible management system in accordance with the principles of sustainable development. This approach involves complying with all existing legal and regulatory obligations related to the activities concerned. Nîmes Tourism board & Convention Bureau is committed to upholding its values and addressing the identified challenges with a long-term perspective, aiming to leave a constructive legacy for future generations.



OUR KEY PRIORITIES

ENVIRONMENTAL CHALLENGE:
Limit all forms of pollution by promoting eco-responsibility:
by raising awareness around sustainable mobility and responsible digital practices, measuring the carbon footprint of our business travel, and reducing our environmental pollution.

SOCIAL CHALLENGE:
• Promote accessibility for people with disabilities through awareness and improved hospitality for all: by maintaining our certifications, raising public awareness, and encouraging inclusive hospitality.
• Foster employee well-being through skills development and internal dialogue: by continuing an appropriate training plan and organizing internal knowledge-sharing and discussion workshops.

ECONOMIC CHALLENGE:
• Promote a sustainable and positive economy through responsible purchasing and partnership development: by making responsible purchases and supporting our partners with communication actions and themed workshops.
• Maintain service quality and customer satisfaction: by sustaining our certifications and ensuring ongoing monitoring of customer and partner satisfaction.

GOVERNANCE:
Enhance the visibility of sustainable development by raising awareness among stakeholders and contributors: by creating a dynamic around this theme.

Xavier Lohmann,
Directeur Nîmes Tourisme
Date: 12/12/2025

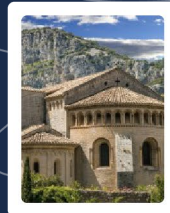
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Our Sustainable Development policy



A strategic
geographical
position : an ideal
base camp, daily
trips

PARC NATIONAL
DES CÉVENNES



SAINT-GUILHEM-LE-DÉSERT



ALÈS

ANDUZE



LUSSAN



UZÈS

SAINT-QUENTIN
LA POTERIE



PONT DU GARD

NÎMES

SAINT-GILLES

LA PROVENCE



AVIGNON

LES BAUX DE PROVENCE

SAINT-RÉMY-DE-PROVENCE



ARLES

PARC RÉGIONAL
DE CAMARGUE



AIX-EN-PROVENCE

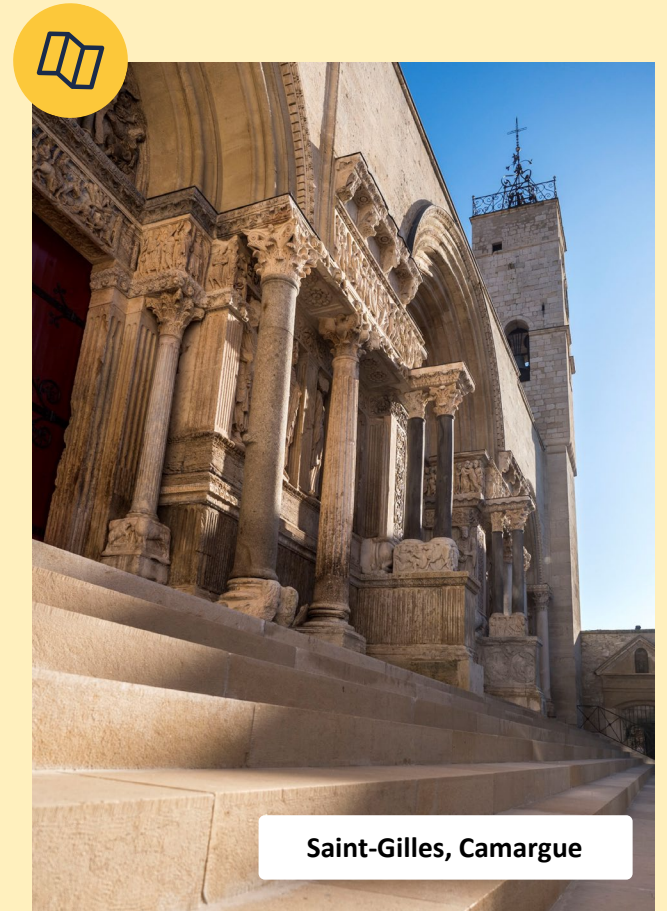
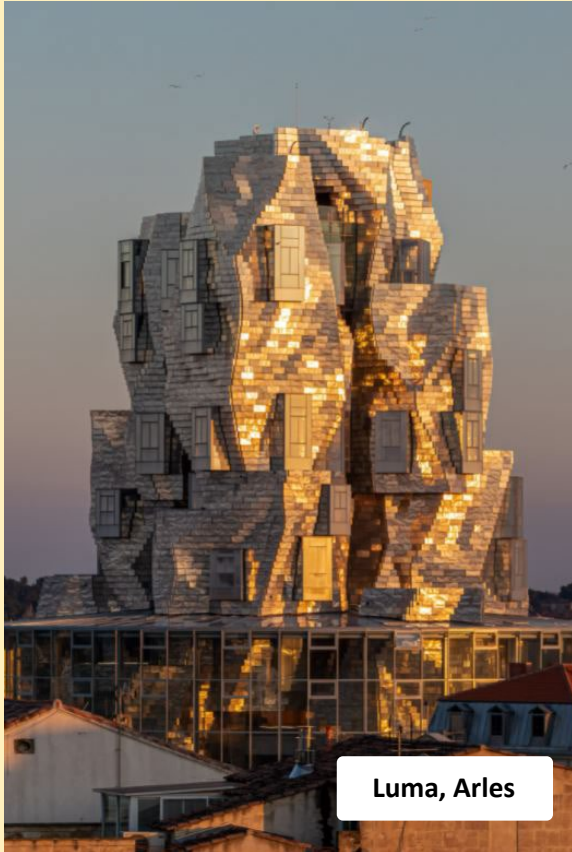
NICE
CANNES

MARSEILLE

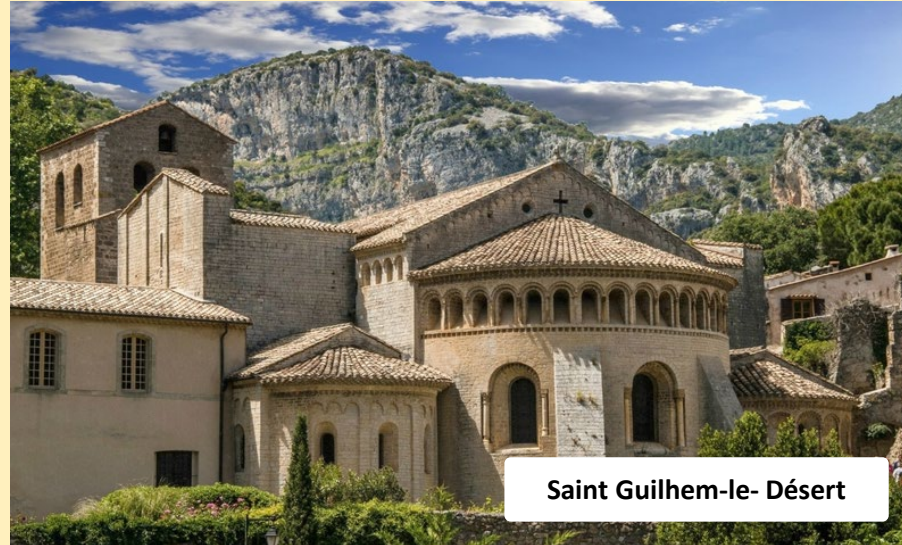
CARCASSONNE

MONTPELLIER

A strategic geographical position : an ideal base camp daily trips



A strategic geographical position : an ideal base camp daily trips



Stay in Nîmes: charm, cocooning, authentic atmosphere from 2* to 5*



Green Key

10 Green Key-certified hotels & 1 bed-and-breakfast



Le Pré Gallofre ***



Le Royal ***



Margaret ****



Appart City ****



Green Key



Marquis de La Baume ****



Green Key

Jardins Secrets *****



Maison Albar Imperator *****





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Thank you for your attention



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